WHAT IS A BUSINESS HERO LOCATION?

WHO IS TOGETHER ARKANSAS?

Together Arkansas is a statewide initiative designed to help Arkansas employers understand, prevent, and respond to opioid use and substance use in the workplace.

Substance use not only affects individuals, it can affect families, coworkers, businesses, and communities. Employers play an important role in creating workplaces where employees can feel safe, supported, and connected to the resources they need.

WHAT IS A BUSINESS HERO?

Together Arkansas's Business Hero Program is a comprehensive Drug-Free Workplace Initiative designed to help businesses **prepare**, **prevent**, and **respond** to the opioid crisis.

The program provides businesses free opioid response training modules, including guidance on how to create a safer and more supportive workplace with readily-available naloxone on-site, along with practical tools and resources.

Through the Together Arkansas's Business Hero Location program, employers can take meaningful steps to reduce stigma, support employee well-being, strengthen workplace preparedness, and implement policies that support prevention, treatment, and recovery.

EACH PARTICIPATING BUSINESS HERO LOCATION CAN RECEIVE:

1. Access to our eight-part online modules.
2. A toolkit of resources to support your business and your employees.
3. Drug-Free Workplace resources and policy guidance.
4. Up to five (5) naloxone boxes containing two doses of naloxone for large employers.
5. Staff training on overdose recognition and naloxone administration.



WHAT IS A DRUG-FREE WORKPLACE?

A Drug-Free Workplace is a business or employer that has adopted policies and practices that support employees in recovery from substance use disorder (SUD). **A Drug-Free Workplace is more than a supportive environment — it's a proactive space where employers recognize recovery and mental health challenges as a strength, not a liability,** and provide educational resources that foster a culture of wellness, reduce stigma, and support both prevention and recovery for all employees.

DRUG-FREE WORKPLACES MATTER BECAUSE:

1. Mental health and SUD-related stigma often prevent individuals from seeking help.
2. Workplaces that actively support recovery experience lower turnover, higher morale, and increased employee engagement.
3. Employers can become key allies in long-term recovery journeys by offering a supportive and inclusive environment.

For the employer, a best-practice Drug-Free workplace program can:

- Reduce accidents, workers' compensation and healthcare costs
- Increase productivity and employee morale
- Protect public image and buffer liability
- Satisfy contract or other authorities' obligations
- Save money

And for employees, they can:

- Connect those experiencing problems with helping resources
- Protect employees from drug-related accidents
- Ensure no one is left doing more than their fair share of the work

Learn More about becoming a Together Arkansas Business Hero Location at

togetherarkansas.com/businesshero

SUPPORTING DRUG-FREE & STIGMA-FREE WORKPLACES.

TOGETHERARKANSAS Opioid Response Initiative

ARORP Arkansas Opioid Recovery Partnership

REVIVE AR

Arkansas BlueCross BlueShield

ARKANSAS STATE CHAMBER OF COMMERCE | ASSOCIATED INDUSTRIES OF ARKANSAS

Business matters.